

**zippo**  
LIFESTYLE

2013 MSA ADDITIONS



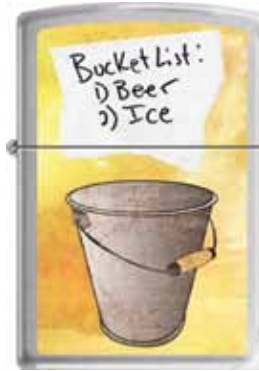
CONFIDENTIAL DEALER INFORMATION  
effective January 2014



# NEW! MSA Zippo Signature Selections



CM1320 - \$24.95  
BS Jackpot



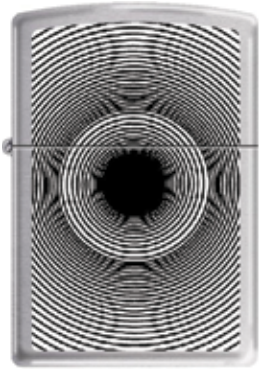
CM14261 - \$23.95  
Bucket List



CM1647 - \$26.95  
Zippo Guts



CM2456 - \$24.95  
Buddah



CM2736 - \$21.95  
BS Circles



CM2912 - \$29.95  
Celtic Design



CM3306 - \$21.95  
Hammer Woman



CM4522 - \$21.95  
Pit Bull 1



CM403 - \$25.95  
BS Tag



CM4520 - \$26.95  
Pig Dreaming



CM4521 - \$21.95  
Flag Poster



CM6352 - \$23.95  
Heart Bird Flower Tattoo



CM7947 - \$25.95  
Mazzi Dragon Green



CM7986 - \$26.95  
Bullets



CM8519 - \$24.95  
Harley Davidson Stud



CM9944 - \$26.95  
HD Military U.S. Marines

Retail prices shown.



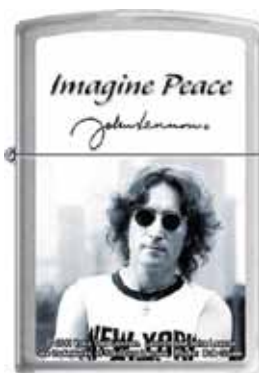
# MSA Zippo Signature Selections



CM1317 - \$24.95  
Great White



CM8072 - \$29.95  
Marine Camo



CM2904 - \$26.95  
Imagine Peace



CM9170 - \$31.95  
JD Triple Shot



CM6890 - \$24.95  
Black Cat



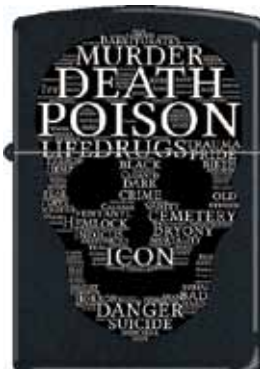
CM1314 - \$26.95  
Anarchy Fire



CM1321 - \$26.95  
Wolf Moon



CM1316 - \$27.95  
Confederate Flag w/ Skull



CM1312 - \$24.95  
Skull of Words



CM1306 - \$26.95  
Love Hate Fists



CM4598 - \$24.95  
Dice



CM1302 - \$26.95  
Heart Chocolate



CM1300 - \$26.95  
The Eyes Have It



CM1299 - \$22.95  
Grunge Flag



CM4596 - \$29.95  
Circuit Tree



CM1305 - \$27.95  
Til Death Do Us Part

Retail prices shown.

# MSA Zippo Signature Selections



CM1303 - \$27.95  
Golf Bag



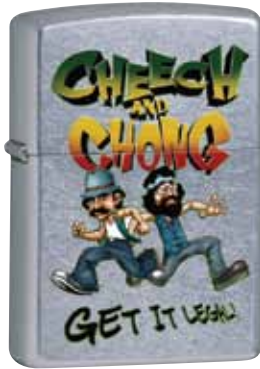
CM5187 - \$27.95  
Machine Art



CM1563 - \$26.95  
The Liberty Bell



ZR1793 - \$29.95  
Cheech & Chong Black



ZR1792 - \$26.95  
Cheech & Chong Chrome



CB62049 - \$26.95  
POW - MIA



CM4477 - \$22.95  
Joker



CM0311 - \$27.95  
Wonderland



CM0329 - \$22.95  
Skull Rose



CM1280 - \$27.95  
Pool Balls



CM8230 - \$20.95  
USA Eagle



CM2667 - \$25.95  
Lollipop Girl



CM3450 - \$25.95  
X-Ray Man



CM3915 - \$30.95  
Redemption Song



CM5773 - \$28.95  
Soul Rebel



CM8194 - \$28.95  
Barbed Wire Heart

*Retail prices shown.*



# MSA Zippo Signature Selections



**CM8182 - \$27.95**  
Barbed Wire Skull



**CM32778 - \$33.95**  
Veterans



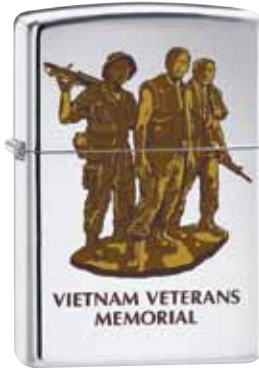
**CB62432 - \$22.95**  
Four Leaf Clover



**CB62314 - \$21.95**  
Irish Blessing



**CB62479 - \$22.95**  
US Flag



**CB62335 - \$27.95**  
Vietnam Vets Mem #2



**CB60493 - \$27.95**  
CSA Confederate Flag



**ZCB63908 - \$23.95**  
Texas Flag



**CB63877 - \$23.95**  
Mudflap Girl on Black



**CB62091 - \$26.95**  
Brass Pipe Lighter



**ZCB63911 - \$23.95**  
Puerto Rican Flag



**ZCB62204 - \$24.95**  
Iron Cross

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## More MSA Signature Selections Coming Soon!

# NEW Zippo Limited Editions!



**28737 - \$39.95**  
Series #2 of 7

**28736 - \$49.95**  
Series #1 of 7

## "Scenes From Lynchburg" Jack Daniel's Limited Editions Limited Edition of 7,777

Scenes from Lynchburg is a series of seven Zippo lighters that will be released over a four-year period, featuring select images of the Jack Daniel Distillery or Lynchburg, TN, home of Jack Daniel's. Originally developed for a series of limited edition Jack Daniel's bottles, now retired, the images will be released to select partners for approved usage on a controlled basis.

The inaugural lighter depicts a legendary statue of Jack Daniel, erected in 1941, appropriately represented on a 1941 Replica™ Zippo lighter. This first lighter of the series is limited to 7,777 pieces worldwide, with consecutive numbering on the side. Each lighter in the series will feature the Jack Daniel's Old No. 7 logo in lustre etch and custom gift box packaging.

The second lighter of the series presents the Lynchburg Hardware and General Store, a familiar landmark of the town square since 1912. This brushed chrome lighter is limited to 4,777 pieces worldwide.



Windy, one of Zippo's most beloved icons, is portrayed by a colorfilled emblem on a classic 1935 Replica lighter.

This Collectible of the Year is authenticated by a unique bottom stamp and consecutive numbering.

Only 35,000 pieces were produced for worldwide release.

**28729 - \$69.95**  
**Windy Emblem**  
Limited Edition of 35,000



Let the celebration begin! Playboy doesn't officially kick off its year-long 60th anniversary observance until December, but Zippo is ready to celebrate now with a stunning limited edition commemorative lighter.

Each lighter is consecutively numbered and packaged in a cardboard gift box with custom lid. The Playboy 60th Anniversary lighter is limited to 6,000 pieces worldwide.

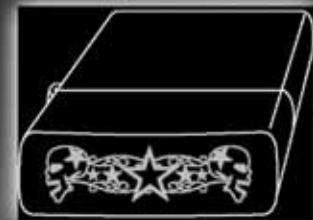
**28735 - \$59.95**  
**Playboy 60th Anniversary**  
Limited Edition of 6,000

# Zippo

# MSA

Since 1969

SIGNATURE SELECTION  
WOLF LIMITED EDITION



**Black Ice Laser  
Rotary Combo  
CM5309**  
**\$49.95**  
Limited Edition of 300 Lighters



# Zippo Choice 2013 Collection



28498 - \$26.95  
Horseshoe Embossed



28526 - \$31.95  
Cross with Wings



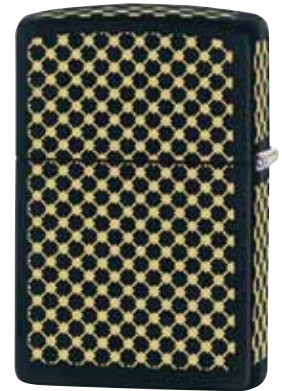
28530 - \$25.95  
Filigree



28527 - \$45.95  
Web All Over



28531 - \$40.95  
VIP



28532 - \$24.95  
Metallic



28533 - \$26.95  
Flag Woman Saluting



28534 - \$34.95  
Replica "Original Windproof"



28535 - \$33.95  
"Windproof"

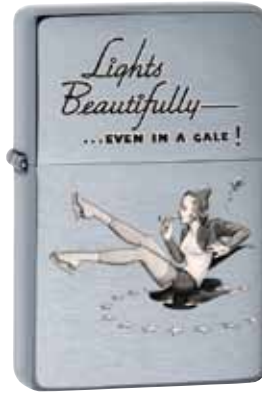
Retail prices shown.



# Zippos Choice 2013 Collection



28536 - \$33.95  
Red Lips



28537 - \$25.95  
Skater Girl



28538 - \$39.96  
Windy Windproof Lighter



28539 - \$30.95  
Metal Design



28540 - \$30.95  
Keyhole Skull



28541 - \$47.95  
Fanned Discs



28545 - \$34.95  
Playboy



28577 - \$36.95  
Jack Daniels



28544 - \$74.95  
Cross Weave Armor



28583 - \$39.95  
U.S. Army  
Pewter Emblem



28581 - \$45.95  
Argyle Slim



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Retail prices shown.



# zippo®

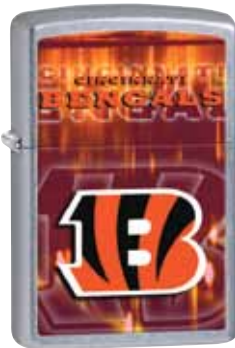
2013  
NFL Stock Lighters  
Street Chrome \$25.95



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28584  
Chicago Bears



28585  
Cincinnati Bengals



28586  
Buffalo Bills



28587  
Denver Broncos



28588  
Cleveland Browns



28589  
Tampa Bay Buccaneers



28590  
Arizona Cardinals



28591  
San Diego Chargers



28592  
Kansas City Chiefs



28593  
Indianapolis Colts



28594  
Dallas Cowboys



28595  
Miami Dolphins



28596  
Philadelphia Eagles



28597  
Atlanta Falcons



28598  
New York Giants

Retail prices shown.





**28599**  
Jacksonville Jaguars



**28600**  
New York Jets



**28601**  
Detroit Lions



**28602**  
Green Bay Packers



**28603**  
Carolina Panthers



**28604**  
New England Patriots



**28605**  
Oakland Raiders



**28606**  
St. Louis Rams



**28607**  
Baltimore Ravens



**28608**  
Washington Redskins



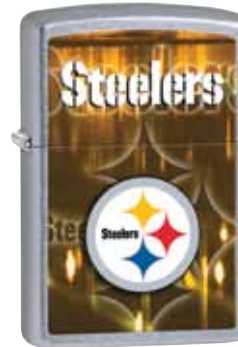
**28609**  
New Orleans Saints



**28610**  
San Francisco 49ers



**28611**  
Seattle Seahawks



**28612**  
Pittsburgh Steelers



**28613**  
Houston Texans



**28614**  
Tennessee Titans



**28615**  
Minnesota Vikings

### Zippo Choice 2013: Zippo BLU2® Lighters



**30208 - \$79.95**  
Golden Wheat



**30209 - \$149.00**  
Fleetwood



**30210 - Call for Price**  
Sterling Silver

**zippo**  
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**28512**  
US Army Star  
\$29.95



**28513**  
US Army Dog Tags  
\$29.95



**28514**  
US Army Helmet  
\$26.95



**28515**  
US Army Strong  
\$26.95



**28516**  
US Army Seal  
\$30.95



**28517**  
Coast Guard Flag  
\$24.95



**28518**  
USCG Navy Matte Seal  
\$29.95



**28519**  
USCG Black Matte Seal  
\$29.95



**28520**  
USMC Bulldog  
\$24.95



**28521**  
USMC Diamond Plate Logo  
\$26.95



**28522**  
USMC Heroes/Legends  
\$29.95



**28523**  
USMC Flag Semper Par  
\$29.95



**28509**  
USAF Royal Matte Logo  
\$29.95



**28510**  
USAF B-17s Parachute  
\$29.95



**28511**  
USAF Seal  
\$30.95



**28578**  
US Navy 1 24/7 365  
\$24.95



**28579**  
US Navy Submarine  
\$24.95



**28580**  
US Navy Cerulean Anchor  
\$29.95

Retail prices shown.



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Iconic  
Designs

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**28546**

Zippo "A Series in Time" Limited Edition Set

Limited to 15,000

**\$69.95**



**28506**

Gettysburg 150th Anniversary

Anniversary

**\$28.95**



**28528**

Gettysburg 150th Anniversary

Limited Edition to 10,000

**\$49.95**



**28507**

Zippo Car and Building

**\$31.95**



**28508**

Zippo Jeep

**\$31.95**



**28542**

Mustang 50 Years

**\$31.95**



**28543**

Mustang 50 Years

Limited Edition to 5,000

**\$41.95**

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**28502**  
Satin Chrome  
**\$24.95**

**28505**  
Black Matte  
**\$29.95**

**28504**  
Black Matte  
**\$27.95**

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World Series Champions



**CMLB4662 - \$30.95**  
World Series Champions



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**CMLBWSOX - \$27.95**  
Chicago White Sox



**CMLBRSOX - \$27.95**  
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New York Mets



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New York Yankees



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Philadelphia Phillies



**CMLBPIRATES - \$29.95**  
Pittsburg Pirates



**CMLBREDS - \$29.95**  
Cincinnati Reds



**MLB5054 - \$25.95**  
Philadelphia Phillies

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## Zipper Rock On! Imprints Collection



**R4032 - \$21.95**  
Tommy Lee on Chrome



**R4315 - \$24.95**  
Tommy Lee on Black



**R4030 - \$21.95**  
Meat Loaf Bat Wings



**R4311 - \$24.95**  
Meat Loaf



**R4026 - \$21.95**  
Whitesnake Oval

Retail prices shown.

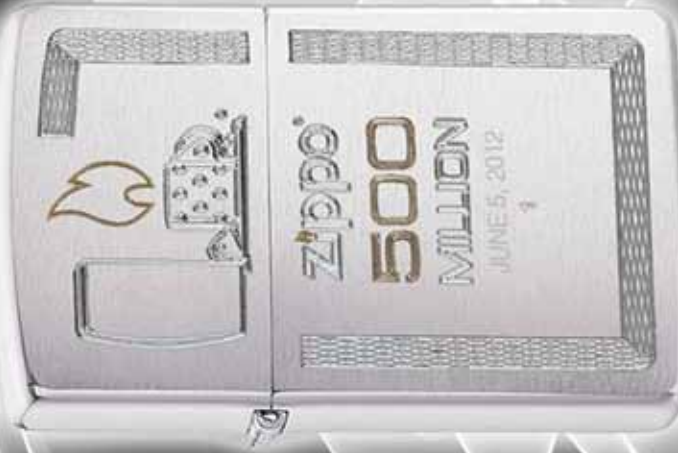




# Zippo®



## MILLION



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500 Millionth Zippo  
lighter Replica Edition  
w/ Gift Box

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